

**Course of studies: *Sustainable tourism management***

Module		<i>Nature-based Tourism and Protected Area Management</i>		
Acronym	EMMA Code	Semester	Type	
NBT		2nd semester/ once a year in Summer semester	Elective module	
Module coordinator:	Sub-modules:	Lecturers:		
Prof. Dr. Hartmut Rein	-	Prof. Dr. Hartmut Rein, Prof. Dr. Strasdas, external lecturers		
Language:	Semester hours per week:	Workload (h):	ECTS:	
English	4	180 h	6 ECTS	
Teaching form(s):	Course prerequisites:	Recommended connections:	Usability in other curricula:	
Lecture (20 h) Seminar (20 h) Exercise (12 h) Excursion (8)			-	
Content:				
Introduction to nature conservation and nature conservation strategies, types of protected areas, protected area management, leisure and tourism as intervention in nature, visitor management and infrastructure, specific forms of nature-related services of tourism, nature and ecotourism - market, offers, examples, economic significance of tourism for protected areas, UNESCO World Heritage sites, geo & star parks and tourism, national and international case studies				
Goals:			percentage	indexing. DQR
Professional skills	knowledge	The students have an insight into the goals of nature conservation and different conservation strategies, they have an overview on types of protected areas and their relevance for leisure and tourism, possible interventions by leisure and tourism, and visitor management strategies and their implementation. You are aware of different segments of the nature tourism product range and their requirements.	20%	7
	skills	The students are able to meet the requirements of the nature conservation regards the needs of leisure and tourism, to develop visitor management strategies and measures to avoid and minimize conflicts, to develop nature tourism offers and to adapt them to specific target groups market.	30%	6
Personnel competences	social competence	The students have acquired team and leadership skills, can competently address to stakeholders in nature tourism and represent their knowledge competently.	25%	5
	autonomous working	The students have acquired the ability to develop independently nature tourism offers and possible solutions for conflicts between nature conservation and leisure and tourism.	25%	6
Academic achievement:		Examination form(s):	Grade:	
		Term paper	100%	
Literature::				
REIN, H.; SCHULER, A. (2019): Naturtourismus, UVK/Lucius Verlag, Konstanz, München. SIEGRIST, D.; GESSNER, S.; KETTERER BONNELAME, L. (2015): Naturnaher Tourismus. Qualitätsstandards für sanftes Reisen in den Alpen. Zürich, Bristol Stiftung; Bern, Haupt. ALBRECHT, J. N. (2016): Visitor Management in Tourism Destinations. CABI Series in Tourism Management Research. University of Otago, New Zealand. EAGLES, P. F. J.; MCCOOL, S.F. ; HAYNES, D. (2002): Sustainable Tourism in Protected Areas. Guidelines for Planning and Management. IUCN – The World Conservation Union (Ed.), Gland, Switzerland. STRASDAS, W. (2001): Ökotourismus in der Praxis. Zur Umsetzung der sozioökonomischen und naturschutzpolitischen Ziele eines anspruchsvollen Entwicklungskonzeptes in Entwicklungsländern. Ammerland. STRASDAS, W. (2002): The Ecotourism Training Manual for Protected Area Managers. German Foundation for International				

Development (DSE). Zschortau.		
<b>Last update of the Module Description:</b>	Prof. Dr. Hartmut Rein	11.07.2019