

Course of studies: *Sustainable tourism management*

Module	<i>Tourism, Environment and Society</i>			
Acronym	Semester	Type		
TUG	1. semester/ once a year in winter semester	Mandatory module		
EMMA Code	Module coordinator:	Lecturers:		
	Prof. Dr. W. Strasdas	Prof. Strasdas, Hon. Prof. Dr. N. Häusler, Prof. Dr. H. Rein, WM D. Beyer, , Prof. Dr. U. Schulz, Prof. Dr. U. Steinhardt, Dr. C. Bantle, Prof. Dr. J. Peters, external lecturers		
Sub-modules	Examination prerequisite(s):	Examination form(s):	Weekly hours per semester:	ECTS:
non	Short oral presentation of case studies or group work	Oral examination (15-20 min.)	7	8

Workload (h):		Teaching form(s):	Language	
Presence education: 105 h Self-study: 135 h		Lecture (50 h) Seminar (15 h) Tutorials (40 h)	German	
Course prerequisites:		Recommended connections:	Usability in other curricula:	
-		-	-	
Content:				
<p>Basic principles of sustainable development and their application to tourism; development and types of sustainable tourism; basic principles of ecological sustainability with the focus on climate change, biodiversity and landscape ecology; environmental impacts of tourism and its subsystems (transport, accommodation, gastronomy, leisure activities); social impacts of tourism with the focus on culture, human and labour rights and gender issues; consumption habits and consumer affinity for sustainability.</p> <p>This module mainly refers to the following Sustainable Development Goals:</p> <p>SDG 5: Gender Equality, SDG 6: Clean Water & Sanitation, SDG 7: Affordable & Clean Energy, SDG 12: Responsible Consumption & Production, SDG 13: Climate Action, SDG 14: Life below Water, SDG 15: Life on Land</p>				
Goals:			percentage	indexing. DQR
Professional skills	knowledge	Students have acquired basic knowledge of the ecological and social foundations of tourism and the interrelationships between them. They understand the basic principles of sustainable development and sustainable tourism.	50	3
	skills	Students have learned to identify connections in the complex network of tourism, environment and society. They discuss and critically question the effects of tourism and sustainable development concepts.	30	6

Personnel competences	Social competence	The students have learned to work in groups, to discuss constructively and to present and represent the results of their work in plenary sessions.	10	5
	autonomous working	The students independently analysed and presented case studies and special sustainability aspects. They deepened their knowledge of sustainability topics in individual studies.	10	3
Literature:				
<p>BALAS, M. / STRASDAS, W. (2019): Nachhaltigkeit im Tourismus – Entwicklungen, Ansätze und Begriffsklärung. Themenpapier. Umweltbundesamt, Texte 22/2019</p> <p>BUCHWALD, K. / ENGELHARDT, W. (Hg.) (1998): Freizeit, Tourismus und Umwelt. Reihe Umweltschutz – Grundlagen und Praxis, Bd. 11, Economica Verlag, Bonn</p> <p>EPLER WOOD, M. et al. (2019): Destinations at Risk – The Invisible Burden of Tourism. Publ. by EplerWood International, Cornell University, The Travel Foundation</p> <p>FORSCHUNGSGEMEINSCHAFT URLAUB UND REISEN (2014): Nachfrage für nachhaltigen Tourismus im Rahmen der Reiseanalyse. Studie i.A. des Bundesumweltministeriums</p> <p>FREERICKS, R. / HARTMANN, R. / STECKER, B. (2010): Freizeitwissenschaft. Handbuch für Pädagogik, Management und nachhaltige Entwicklung. Oldenbourg Verlag, München</p> <p>GOODWIN, H (2011): Taking Responsibility for Tourism. Goodfellow Publishers, Oxford</p> <p>IBISCH, P. / MOLITOR, H. et al. (2018): Der Mensch im globalen Ökosystem – Eine Einführung in die nachhaltige Entwicklung. HNEE, oekom Verlag</p> <p>LIBURD, J. / EDWARDS, D. (2010): Understanding the Sustainable Development of Tourism. Goodfellow Publishers, Oxford</p> <p>MULLER, H. (2007): Tourismus und Ökologie – Wechselwirkungen und Handlungsfelder. 3. überarb. Auflage, Oldenbourg Verlag, München</p> <p>ÖKO-INSTITUT (2016): Bestandsanalyse Umweltschutz im Tourismus</p> <p>REIN, H. / STRASDAS, W. (Hg.) (2017): Nachhaltiger Tourismus. 2. Aufl., UVK Lucius Verlag, Konstanz/München</p> <p>SCHEMEL, H.J. / ERBGUTH, W. (2000): Handbuch Sport und Umwelt. 3. überarb. Auflage. Hg: Umweltbundesamt, Deutscher Sportbund, Deutscher Naturschutzring, Meyer & Meyer Verlag, Aachen</p> <p>STRASDAS, W / ZEPPENFELD, R. (Hrsg.) (2016): Tourismus und Klimawandel in Mitteleuropa — Wissenschaft trifft Praxis. Konferenzband, Springer Gabler Verlag</p> <p>UNITED NATIONS, GENERAL ASSEMBLY (2015): Transforming our World – The 2030 Agenda for Sustainable Development. A/RES/70/1, 21 Oct. 2015</p> <p>UNITED NATIONS WORLD TOURISM ORGANIZATION (2017): Discussion Paper on the occasion of the International Year of Sustainable Tourism for Development. April 2017, Madrid</p>				
Last updated:			12/2020	