

Course of studies: *Sustainable Tourism Management (M.A.)*

Module		<i>Tourism in Developing Countries</i>		
Acronym		EMMA Code	Semester	Type
TDC			2 nd semester/ once a year in the summer semester	Elective module
Module coordinator:		Sub-modules:	Lecturers:	
Prof. Dr. Strasdas		-	Prof. Strasdas, Hon. Prof. Dr. N. Häusler, external lecturers	
Language:		Semester hours per week:	Workload (h):	ECTS:
English		4	180 h (60 contact hours, 120 hours self-study)	6 ECTS
Teaching form(s):		Course prerequisites:	Recommended connections:	Usability in other curricula:
Lecture (20 h) Seminar (10 h) Exercise (30 h)		none	Module „Social Entrepreneurship, Innovation & Fair Finance in Tourism	-
Content:				
<p>Concepts of "development", reasons for "underdevelopment"; specific economic, social and ecological challenges of developing and transition countries, definition and analysis of "poverty" and poverty reduction as a key issue to be resolved; principles and working methods of development cooperation (including Rapid Appraisal and Project Cycle Management); challenges, potential and effects of tourism in developing countries; principles and implementation of sustainable forms of tourism in developing countries (mainly ecotourism, pro-poor tourism, community-based tourism); sustainable tourism in development cooperation, strategies for the development/management of tourism as a tool for poverty reduction and sustainable development in developing and transition countries.</p> <p>This module mainly refers to the following Sustainable Development Goals: SDG 1: No Poverty, SDG 8: Decent Work & Economic Growth, SDG 10: Reduced Inequalities, SDG 16: Peace, Justice & Strong Institutions, SDG 17: Partnerships for the Goals</p>				
Goals:			Percentage	DQR category
Professional skills	Knowledge	The students have got to know and understood the basics of development, the specific challenges of developing and transition countries and the principles and structures of development cooperation. They know which forms of tourism exist in developing countries and which effects these have. They can assess which role sustainable tourism plays in development cooperation.	30%	4
	Skills	The students have understood the complex interrelationships between tourism, development and sustainability and to examine and critically discuss development concepts. They are able to apply their acquired knowledge by drafting a tourism strategy which could be implemented in a real developing country (examination task).	35%	7
Personal competencies	Social competences	The students have learned to work in groups, to discuss constructively and to jointly complete an examination assignment.	15%	6
	Independent working	The students have independently drafted a tourism concept in the context of development in a country which has been chosen by the students themselves.	20%	7
Examination prerequisite:		Examination form(s):	Grade:	
none		Oral, visualised presentation (PPT or poster) in small groups (15 min./person)	100%	
Literature and other recommended sources:				
BEYER, M. (2014): <i>Tourism Planning in Development Cooperation – A Handbook</i> . Publ. by GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit – German Agency for International Cooperation) BEYER, M. / HÄUSLER, N. / STRASDAS, W. (2007): <i>Tourism as a Field of Activity in German Development Cooperation</i> . Publ. by BMZ/GTZ BEYER, M. / DICKHUT, H. / KÖRNER, D. / STRASDAS, W. (2017): <i>Tourism in Developing Countries</i> . In: Hauff, M. &				

<p>Kuhnke, C. (2017): Sustainable Development Policy - A European Perspective. London, p. 181-205 FEDERAL MINISTRY FOR ECONOMIC COOPERATION AND DEVELOPMENT (BMZ) (2011): The contribution of tourism to sustainable tourism and achieving the Millenium Development Goals. BMZ strategy paper 2/2011e EUROPEAN COMMISSION, EUROPEAID / UNWTO (2013): Sustainable Tourism for Development Guidebook Häusler, N. / Strasdas, W. (2002): Training Manual for Community-based Tourism. Publ. by InWEnt PARTALE, K. (2019): Destination Management in Developing and Emerging Countries. Publ. by GIZ STRASDAS, W. (2001): Ecotourism in Practice – The implementation of the socio-economic and conservation-related golas of an ambitious tourism concept in developing countries (<i>in German</i>). Publ. by Studienkreis für Tourismus und Entwicklung WORLD TOURISM ORGANIZATION (UNWTO) (2015): Tourism and the Sustainable Development Goals</p>		
Last update of the module sescription:	Prof. Strasdas	17 July 2019