

Get involved with LIAISON if you are a farmer, forester, adviser, researcher, innovation broker, policy maker – or indeed, anyone else! – that is involved and / or interested in H2020 multi-actor projects, EIP-AGRI Operational Groups, or any other type of project using the interactive innovation approach.

We want to work with you to improve the future implementation of the EIP-AGRI!



16 partners in 14 countries working together to optimise interactive innovation project approaches and the delivery of EU policies to speed up innovation in agriculture, forestry and rural areas.

LIAISON

Optimising interactive innovation



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Why LIAISON?

The **European Innovation Partnership for Agricultural Productivity and Sustainability (EIP-AGRI)** was launched by the European Commission in 2012. The core concept promoted and facilitated by the EIP-AGRI is the *'interactive innovation approach'*.

This is an exciting new approach that's already working very well in **EIP-AGRI Operational Groups** and **Horizon 2020 multi-actor projects**, but there is lots of potential to make it work even better!



LIAISON's work programme

LIAISON has **seven workpackages (WPs)**:

- **WP1** provides the **conceptual framework**, and ensures a common understanding of key terms and concepts between teams.
- **WP2** aims to enhance the **participatory methods** we use to work together.
- **WP3** involves a **'light-touch review'** of 200 projects and initiatives through which we will **assess research and rural development programmes** at the project, national and European levels. This database provides the foundation for WP4.
- **WP4** will guide the **in-depth assessment of 32 interactive innovation projects** in a range of sectors and countries.
- **WP5** will **test and enhance the methods used for assessing** the effectiveness and impact of interactive innovation projects.
- **WP6** will **integrate all findings** and synthesise the main recommendations.
- **WP7** brings practitioners and stakeholders to the project, and **facilitates the dissemination and exploitation** of project results.

LIAISON's expected output

LIAISON will produce practice-ready methods and tools for optimising the use of the interactive innovation approach in projects funded within the framework of the EIP-AGRI and beyond.

During the lifetime of LIAISON there will be:

- An **European Rural Innovation Contest** concluding with an interactive database of around 150 case studies on a story map and the nomination of 14 **Innovation Ambassadors**.
- **On-going support** offered to the AKIS Strategic Working Group of the Standing Committee on Agricultural Research (SCAR).
- A series of **in-depth, hands-on 'How To' Guides** for fostering co-creation and co-learning when working with projects, networks, or innovation services.
- **Policy Briefs on improving the institutional environment** for interactive innovation projects when implementing the EIP-AGRI at national or regional level.
- **Videos and other communication materials and tools** presenting good practices for the planning and implementation of interactive innovation projects and related actions.
- All of the above – and more – available as a web-based **Interactive Innovation Tool Box**.

All practice and policy-orientated outputs will be subject to a **validation and fine-tuning process based upon practical peer-review** by consortium members, practice partners and stakeholders.

How are we working in LIAISON?

LIAISON is a **truly multi-actor project** that is bringing together a **diverse community** of researchers, actors from innovation projects, initiatives and networks, decision-makers and administrators in a **highly interactive work programme** to jointly investigate the design and implementation of interactive innovation projects – both inside and outside of the EIP-AGRI.

